

Name: \_\_\_\_\_

## History of Rock and Roll Unit 6: Motown

Use the terms in the list below to complete the sentence.

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1. The Supremes became one of the first African American groups to perform regularly on the “ \_\_\_\_\_ .”
2. The characteristics of the Motown sound were based in Gospel music and utilized the \_\_\_\_\_ form of music popular in early Rhythm and Blues recordings.
3. Motown Records was founded by \_\_\_\_\_ in 1959 and was the first record label to be operated by an African American.
4. To this day, \_\_\_\_\_ are the most successful vocal group in the United States with twelve Number 1 hits throughout their career.
5. Motown is slang for “ \_\_\_\_\_ ” and referred to the city of \_\_\_\_\_ , the center of the automotive industry in the United States.
6. Nicknamed the “Prince of Soul”, \_\_\_\_\_ became one of the most successful acts to come out of Motown in the 1960's.
7. In order to promote the specific sound, Motown Records had its own in-house band called the “ \_\_\_\_\_ ” who accompanied most of the artists when they were recording.

Ed Sullivan Show  
Motor City Funk Brothers  
Berry Gordy  
Call and Response  
Marvin Gaye  
The Supremes Detroit